



Sauces, Dips and Condiments Packaging in the Netherlands

July 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slow shift towards composite containers due to sustainability benefits

Squeezable plastic tubes emerges as a more popular pack type for ketchup and salad dressings

500g leads overall pack size preference due to excellent value proposition

PROSPECTS AND OPPORTUNITIES

PET bottles and jars predicted to see growth in packaging volumes due to cost-effectiveness

Large pack sizes of 850g and above set to see strong growth in the forecast period

Sauces, Dips and Condiments Packaging in the Netherlands - Company Profiles

Packaging Industry in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Grolsch introduces recycled crates in its latest sustainability move

Metal aerosol cans gaining share in deodorant sprays due to brands moving towards sustainability

Metal beverage cans gaining share in carbonates due to their durability and sustainability

Folding cartons gaining share in liquid tablet detergents due to Ariel's new product launch

Small pack sizes expected to grow in processed meat and seafood

PACKAGING LEGISLATION

Introduction of PPWR is leading to brands innovating with their packaging

Regulations imposed on plastic packaging as a move towards a sustainable future

RECYCLING AND THE ENVIRONMENT

Collapsible metal tubes expected to gain share as a sustainable alternative

Glass jars to gain share in candle air fresheners as brands focus on waste reduction

Paper-based containers seeing growth due to stringent laws and environmental awareness

Table 1 - Overview of Packaging Recycling and Recovery in the Netherlands: 2021/2022 and Targets for 2023

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