



Euromonitor
International

Meals and Soups Packaging in the Netherlands

July 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the leading pack type for meals and soups packaging

Aluminium/plastic pouches is a growing pack type for shelf stable soup due to its portability

200g and 400g pack sizes hold the highest volume shares due to cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Paper-based containers set to see growth in packaging volumes due to focus on sustainability

Larger pack sizes likely to appeal to bigger households

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-netherlands/report.