



Plant-Based Dairy Packaging in Switzerland

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Versatility is a major reason why flexible plastic is used for plant-based cheese

Brick liquid cartons are used for plant-based milk due to their durability

Plant-based yoghurt brands prefer to use thin wall plastic containers as they are recyclable

PROSPECTS AND OPPORTUNITIES

New packaging developments to be launched in plant-based dairy in Switzerland over the forecast period

Larger pack sizes will continue to be preferred in plant-based dairy as they offer better value for money

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