



Sauces, Dips and Condiments Packaging in Switzerland

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles preferred for barbecue sauces for their durability and convenience

Impermeability is a major factor why glass jars are used for dips

Durability favours the use of collapsible metal tubes for mayonnaise

PROSPECTS AND OPPORTUNITIES

Consumers are likely to prefer smaller pack sizes in mustard, as they are easy to use

Brands will continue to use PET bottles for salad dressings for their barrier properties

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