

# Sauces, Dips and Condiments Packaging in Sweden

August 2024

# Sauces, Dips and Condiments Packaging in Sweden - Category analysis

### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Glass jars dominate sauces, dips and condiments packaging PET bottles gaining share in ketchup packaging due to cost-effectiveness and convenience Glass jars gain share in mayonnaise packaging as a more sustainable choice

### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers to gain share in dips packaging PET bottles to make gains in cooking and table sauces packaging

# Sauces, Dips and Condiments Packaging in Sweden - Company Profiles

# Packaging Industry in Sweden - Industry Overview

#### EXECUTIVE SUMMARY

Packaging in 2023: The big picture 2023 key trends Folding cartons lead in meals and soups due to sustainability concerns and their low cost Glass bottles are gaining share in RTD tea due to eco-conscious consumer choices Metal beverage cans gaining popularity in alcoholic drinks, supported by sustainability trends Glass bottles are favoured in fragrances for their eco-friendly, premium appeal Laundry care packaging focuses on eco-friendly innovations

#### PACKAGING LEGISLATION

Sweden enforces recycling and reduction in single-use plastics

#### RECYCLING AND THE ENVIRONMENT

Magnus Barefoot IPA beer introduces innovative, sustainable packaging

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