



Euromonitor  
International

# Meals and Soups Packaging in Sweden

August 2024

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## Meals and Soups Packaging in Sweden - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons the leading pack type in meals and soups

Aluminium trays gaining share in ready meals as they are highly sustainable

Smaller pack sizes popular in dry soup

#### PROSPECTS AND OPPORTUNITIES

Flexible plastic to gain share in prepared salads as Greenest introduces sustainable packaging option

Ready meal trays expected to see growth in the forecast period

## Meals and Soups Packaging in Sweden - Company Profiles

## Packaging Industry in Sweden - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Folding cartons lead in meals and soups due to sustainability concerns and their low cost

Glass bottles are gaining share in RTD tea due to eco-conscious consumer choices

Metal beverage cans gaining popularity in alcoholic drinks, supported by sustainability trends

Glass bottles are favoured in fragrances for their eco-friendly, premium appeal

Laundry care packaging focuses on eco-friendly innovations

### PACKAGING LEGISLATION

Sweden enforces recycling and reduction in single-use plastics

### RECYCLING AND THE ENVIRONMENT

Magnus Barefoot IPA beer introduces innovative, sustainable packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-sweden/report](https://www.euromonitor.com/meals-and-soups-packaging-in-sweden/report).