



Euromonitor
International

Meals and Soups Packaging in South Africa

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons continue to benefit from increasing demand for ready meals
Plastic pouches are preferred for chilled soup as they are lightweight and cost-effective
Flexible packaging preferred for dry soup in South Africa

PROSPECTS AND OPPORTUNITIES

Use of flexible plastic is set to grow as it reduces transportation costs
Demand for 350g pack size in ready meals likely to rise as it is convenient for all households

Meals and Soups Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Brick liquid cartons gain popularity for nutritious baby food options
Small hot drink packs are popular for their convenience, affordability and single servings
Glass bottles are the preferred choice for brandy and cognac
HDPE bottles are favoured for affordable skin care products
Plastic pouches rise in popularity for cost-effective detergent packaging

PACKAGING LEGISLATION

Waste Act 2008 promotes sustainable packaging waste management
EPR holds producers accountable for the full lifecycle of packaging
Producers must report waste management to ensure regulatory compliance

RECYCLING AND THE ENVIRONMENT

Community initiatives boost recycling awareness and accessibility
Recycling reduces waste and aligns with national sustainability goals
Infrastructure challenges persist, but innovation offers improvement opportunities

Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-south-africa/report.