



Plant-Based Dairy Packaging in Vietnam

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons remains the dominant pack type for plant-based milk, due to preservation and long shelf life

New brand favours small paper-based brick liquid cartons for its packaging

Although rising from a minimal base, packaging volumes for plant-based yoghurt see a significant increase

PROSPECTS AND OPPORTUNITIES

Plant-based milk will continue to dominate packaging volumes, driven by brick liquid cartons

The 125ml pack size expected to become most popular in the forecast period

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