



Euromonitor
International

Meals and Soups Packaging in Vietnam

August 2024

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Meals and Soups Packaging in Vietnam - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the exclusive pack type in dried ready meals

175g pack size on the rise shelf stable ready meals

Metal cans grows for packaging ready meals

PROSPECTS AND OPPORTUNITIES

70g pack size expected to grow in dried ready meals

Flexible plastic expected to remain the major pack type for ready meals

Meals and Soups Packaging in Vietnam - Company Profiles

Packaging Industry in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Thin wall plastic containers are preferred for butter and spreads owing to their lightweight nature

Brick liquid cartons benefit from the popularity of 100% juice

Metal beverage cans dominate beer packaging in Vietnam due to their eco-friendly nature

Shift to larger fragrance bottles for better value and convenience

Increasing popularity of blister and strip packs in car air fresheners

PACKAGING LEGISLATION

Vietnam's 2022 extended producer responsibility shows a new approach to waste management

RECYCLING AND THE ENVIRONMENT

Carbon-neutral aluminium capsules are a step towards sustainability

Opportunities for eco-friendly packaging solutions in alcohol drinks

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-vietnam/report.