



Euromonitor
International

Meals and Soups Packaging in the United Kingdom

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Plastic pouches gain share in dried ready meals due to their convenience

Convenience drives growth of thin wall plastic containers in shelf stable ready meals

Single-serve ready meals are the most popular size

PROSPECTS AND OPPORTUNITIES

Folding cartons to continue growing, helped by the trend towards sustainability

Paper-based trays to see growth over the forecast period

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-united-kingdom/report.