



**Euromonitor
International**

Meals and Soups Packaging in the United Kingdom

May 2024

Meals and Soups Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plastic pouches gain share in dried ready meals due to their convenience
Convenience drives growth of thin wall plastic containers in shelf stable ready meals
Single-serve ready meals are the most popular size

PROSPECTS AND OPPORTUNITIES

Folding cartons to continue growing, helped by the trend towards sustainability
Paper-based trays to see growth over the forecast period

Meals and Soups Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Metal beverage cans preferred for alcoholic drinks packaging
Aldi's innovative paper wine bottles
Heineken's sustainable green grip packaging
Folding cartons gaining share in beauty and personal care
PET jars gaining share in nut- and seed-based spreads due to their durability

PACKAGING LEGISLATION

Postponement of EPR fees
UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

UK's plastic packaging recycling rate breaks records in 2023
Table 1 - Overview of Packaging Recycling and Recovery in the United Kingdom: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-united-kingdom/report.