



Plant-Based Dairy Packaging in South Korea

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons remains the leading pack type due to its cost-effectiveness

190ml is the main pack size in plant-based milk due to portion control

PROSPECTS AND OPPORTUNITIES

Glass bottles poised to gain pack type share due to its recyclability

1,000ml pack size forecast to decline due to shifting consumer preferences

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