



Euromonitor  
International

# Sauces, Dips and Condiments Packaging in South Korea

June 2024

## Sauces, Dips and Condiments Packaging in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles is the preferred pack type, due to durability and convenience

Aluminium/plastic pouches is the preferred pack type for pickled products due to preservation qualities

140g pack size grows in sauces, dips, and condiments packaging in 2023, due to its convenience

#### PROSPECTS AND OPPORTUNITIES

PET jars forecast to grow due to light weight and durability

250g pack size poised for growth due to a preference for value for money products

## Sauces, Dips and Condiments Packaging in South Korea - Company Profiles

## Packaging Industry in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic is the preferred pack type in meals and soups packaging due to its cost-effectiveness and convenience

Rigid plastic maintains its dominance in overall soft drinks packaging

PET bottles grow as a pack type for beer in larger pack sizes, owing to practicality considerations

Small pack sizes continue to dominate beauty and personal care due to consumer preferences

HDPE bottles remain the most popular pack type for laundry care products in South Korea for their versatility and protective properties

### PACKAGING LEGISLATION

Registration for recycled packaging claims made mandatory for food and beverage manufacturers

### RECYCLING AND THE ENVIRONMENT

Seoul Dairy Cooperative shifts to pressure-sensitive labels to increase the recyclability of its PET bottles

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-south-korea/report](https://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-south-korea/report).