



Euromonitor  
International

# Meals and Soups Packaging in Romania

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic and folding cartons preferred for the packaging of frozen pizza

Metal food cans dominate packaging of shelf stable soup

Flexible plastic gaining share in prepared salads

#### PROSPECTS AND OPPORTUNITIES

Folding cartons expected to gain share in meals and soups packaging

Flexible aluminium/paper to gain share in dry soup packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-romania/report](http://www.euromonitor.com/meals-and-soups-packaging-in-romania/report).