



Meals and Soups Packaging in the United Arab Emirates

August 2024

Meals and Soups Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic the leading pack type in meals and soups

Thin wall plastic containers gaining share in meals and soup packaging due to their practicality

Folding cartons continue to be the key pack type in frozen pizza

PROSPECTS AND OPPORTUNITIES

Ready meal trays will continue gaining share in ready meals due to their convenience

Metal food cans continue will remain a key pack type in shelf stable products

Meals and Soups Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass jars are the preferred choice for jams, preserves and premium nut-based spreads

Growing adoption of rPET bottles in soft drinks in the United Arab Emirates

Glass bottles and metal cans lead alcoholic drinks packaging in the United Arab Emirates

Camel Soap Factory leads sustainability push with eco-friendly packaging

Baya launches compostable packaging for eco-friendly laundry detergent sheets

PACKAGING LEGISLATION

Regulatory reforms drive packaging growth in alcoholic drinks

United Arab Emirates implements comprehensive single-use plastic ban

RECYCLING AND THE ENVIRONMENT

Circular packaging gains momentum in the United Arab Emirates

Almarai and Danone pioneer sustainable yoghurt packaging solutions

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