



Euromonitor
International

Plant-Based Dairy Packaging in Turkey

July 2024

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Plant-Based Dairy Packaging in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising volumes of glass jars in plant-based cheese, as brands and consumers are interested in sustainability

Thin wall plastic containers sees rising demand in plant-based yoghurt

Large pack sizes gain share in plant-based milk due to cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Demand for gable top liquid cartons set to rise for plant-based milk during the forecast period

rPET anticipated to gain share in packaging of plant-based cheese as brands move towards sustainability

Plant-Based Dairy Packaging in Turkey - Company Profiles

Packaging Industry in Turkey - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Use of other rigid containers increasing in gum packaging

Growing popularity of metal beverage cans boosting the volume sales of the 330ml pack size in soft drinks

Glass bottles are the preferred choice for wine packaging due to their association with premium quality

Smaller deodorant packs gaining popularity due to their convenience

HDPE bottles overtake other plastic jars to become the leading pack type for shoe polish

PACKAGING LEGISLATION

Turkey moves to align food contact plastics regulations with EU standards

RECYCLING AND THE ENVIRONMENT

Arla introduces a new closure as part of its efforts to promote sustainable packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-turkey/report.