



**Euromonitor  
International**

# Sauces, Dips and Condiments Packaging in Turkey

July 2024

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

rPET bottles rise in the packaging of sauces, dips and condiments, as a step towards a sustainable future

Glass bottles witnesses an upswing in the packaging of ketchup

PET bottles also witnesses growth in ketchup, due to a successful marketing campaign by a leading brand

### PROSPECTS AND OPPORTUNITIES

Plastic pouches expected to gain share for packaging herbs and spices in the forecast period

Smaller pack sizes set to remain popular in chili sauces in glass bottles

## Sauces, Dips and Condiments Packaging in Turkey - Company Profiles

## Packaging Industry in Turkey - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Use of other rigid containers increasing in gum packaging

Growing popularity of metal beverage cans boosting the volume sales of the 330ml pack size in soft drinks

Glass bottles are the preferred choice for wine packaging due to their association with premium quality

Smaller deodorant packs gaining popularity due to their convenience

HDPE bottles overtake other plastic jars to become the leading pack type for shoe polish

## PACKAGING LEGISLATION

Turkey moves to align food contact plastics regulations with EU standards

## RECYCLING AND THE ENVIRONMENT

Arla introduces a new closure as part of its efforts to promote sustainable packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-turkey/report](https://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-turkey/report).