



HW Staple Foods in Belgium

July 2024

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Manufacturers' innovation strategies focus on gaining a better Nutri-Score in staple foods

Private label playing an important role in health and wellness staple foods

Consumers looking to cut back on meat consumption

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Key role for Nutri-Scores in health and wellness staple foods

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Health and Wellness in Belgium - Industry Overview

EXECUTIVE SUMMARY

Health and wellness in focus

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Consumer diet trends

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Diabetes prevalence

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