



HW Cooking Ingredients and Meals in the Czech Republic

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers favour healthier and plant-based options, but price pressures limit stronger gains
Natural holds first place among health and wellness claims in cooking ingredients and meals in 2023
Rising health awareness and demand for natural options supports growth for organic products

PROSPECTS AND OPPORTUNITIES

New labelling could push more players to reduce salt, sugar and fat content
Vegan, vegetarian and plant-based claims set to expand
Energy boosting and high protein products look set for a bright future, and nut and seed based spreads

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2023

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2023

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

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Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2023-2028

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Health and Wellness in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Health and wellness in focus
Consumer weight trends
Consumer diet trends
Health-related deaths
Blood pressure and cholesterol levels
Diabetes prevalence

DISCLAIMER

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