



Euromonitor  
International

# HW Cooking Ingredients and Meals in the Czech Republic

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumers favour healthier and plant-based options, but price pressures limit stronger gains  
Natural holds first place among health and wellness claims in cooking ingredients and meals in 2023  
Rising health awareness and demand for natural options supports growth for organic products

#### PROSPECTS AND OPPORTUNITIES

New labelling could push more players to reduce salt, sugar and fat content  
Vegan, vegetarian and plant-based claims set to expand  
Energy boosting and high protein products look set for a bright future, and nut and seed based spreads

#### MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2023

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2023

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 5 - Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 6 - Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2023-2028

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2023-2028

## Health and Wellness in the Czech Republic - Industry Overview

### EXECUTIVE SUMMARY

Health and wellness in focus  
Consumer weight trends  
Consumer diet trends  
Health-related deaths  
Blood pressure and cholesterol levels  
Diabetes prevalence

### DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hw-cooking-ingredients-and-meals-in-the-czech-republic/report](http://www.euromonitor.com/hw-cooking-ingredients-and-meals-in-the-czech-republic/report).