



Euromonitor
International

HW Dairy Products and Alternatives in the United Arab Emirates

August 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

As consumers aim to eat a healthier diet, good source of minerals leads health and wellness dairy products and alternatives in 2023

With wider acceptance of such products, low fat rises in significance within health and wellness dairy products and alternatives

Organic maintains strong growth in 2023, with milk seeing particular dynamism

PROSPECTS AND OPPORTUNITIES

Conscious consumption of high protein products by consumers

Good source of vitamins likely to show the most promise during the forecast period as consumers look to boost their immunity

With rising awareness of the dangers of overconsumption of sugar, low/no/no added sugar set to see growth going forward

MARKET DATA

Table 1 - Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2019-2023

Table 2 - Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2019-2023

Table 3 - Company Shares of Organic Dairy Products and Alternatives (Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2023

Table 4 - Company Shares of Good Source of Minerals Dairy Products and Alternatives (2nd Biggest HW Type in Global Dairy Products and Alternatives): % V

Table 5 - Company Shares of Gluten Free Dairy Products and Alternatives (3rd Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-20

Table 6 - Company Shares of Lactose Free Dairy Products and Alternatives (4th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2

Table 7 - Company Shares of Low Fat Dairy Products and Alternatives (5th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2023

Table 8 - Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2023-2028

Table 9 - Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2023-2028

Health and Wellness in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Health and wellness in focus

Consumer weight trends

Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hw-dairy-products-and-alternatives-in-the-united-arab-emirates/report.