



Euromonitor
International

HW Cooking Ingredients and Meals in the United Arab Emirates

August 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

As consumers seek to avoid the consumption of overprocessed foods, 2023 sees natural lead health and wellness cooking ingredients and meals

Organic maintains strong growth in 2023, with sweet spreads seeing particular dynamism

No allergens receives a boost within health and wellness cooking ingredients and meals as more consumers look to avoid health problems

PROSPECTS AND OPPORTUNITIES

Sugar reduction trend set to grow as consumer awareness of the impact of sugar consumption rises

Dietary and free from claims set to grow as consumers adopt specific diets

Good source of vitamins set to increase over the forecast period, as consumers look to boost their metabolism

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2023

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2023

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 5 - Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 6 - Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2023

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2023-2028

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2023-2028

Health and Wellness in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Health and wellness in focus

Consumer weight trends

Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hw-cooking-ingredients-and-meals-in-the-united-arab-emirates/report.