



Euromonitor  
International

# Digital Shopper in South Africa

May 2025

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BNPL is gaining traction as demand rises

South Africa is amending regulations to accommodate digital commerce

What is next for digital shopper?

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### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/digital-shopper-in-south-africa/report](http://www.euromonitor.com/digital-shopper-in-south-africa/report).