



The World Market for Consumer Foodservice

May 2025

Table of Contents

THE WORLD MARKET FOR CONSUMER FOODSERVICE

Our expert's view of Consumer Foodservice in 2025

THE WORLD MARKET FOR CONSUMER FOODSERVICE

Consumer Foodservice snapshot

Key findings

INTRODUCTION

Top five trends in Consumer Foodservice

Top five trends uncovered

Drivers of consumer markets and impact on Consumer Foodservice

Adjacent industries and how they impact Consumer Foodservice

STATE OF THE INDUSTRY

Economic uncertainty and cautious spending will slow industry growth

Consumer foodservice is the largest value sector in consumer goods and services

The US market takes a clear lead in foodservice per capita spending

Asia Pacific and Middle East and Africa are driving growth amid economic challenges

Limited-service strategies meet consumer needs through snacks and menu add-ons

Chained players will fuel growth with competitive strategies in the forecast period

Developments in tourism will push consumer foodservice through travel and lodging

Delivery growth pushes players to continue rethinking omnichannel strategies

COMPANIES AND PRODUCTS

Global chains face challenging years fuelled by economic uncertainty

Local brands thrive as international chains face challenges in the Middle East

McDonald's focuses on its M-C-D strategy for customer connections and value

Yum! Brands pilots new store formats and aims to become fully digital

Asia's foodservice beverage market is booming

CONCLUSION

SWOT analysis

Opportunities for growth

APPENDIX

Scope

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/the-world-market-for-consumer-foodservice/report.