

Large Cooking Appliances in the US

Euromonitor International December 2021

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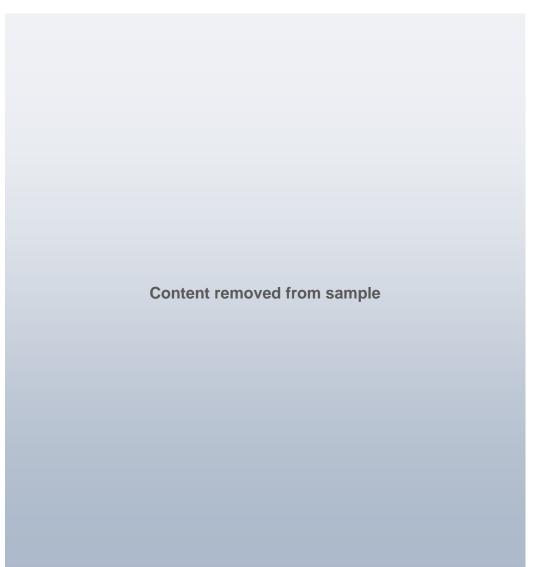
LARGE COOKING APPLIANCES IN THE US - CATEGORY ANALYSIS

KEY DATA FINDINGS

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2021 DEVELOPMENTS

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CATEGORY DATA

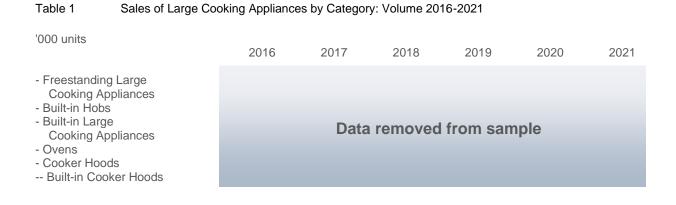




Table 2 Sales of Large Cooking Appliances by Category: Value 2016-2021

USD million	2016	2017	2018	2019	2020	2021
 Freestanding Large Cooking Appliances Built-in Hobs Built-in Large Cooking Appliances Ovens Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers Large Cooking Appliances 		Data	a remove	d from sa	mple	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 3 Sales of Large Cooking Appliances by Category: % Volume Growth 2016-2021

% volume growth	2020/21	2016-21 CAGR	2016/21 Total
 Freestanding Large Cooking Appliances Built-in Hobs Built-in Large Cooking Appliances Ovens Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers Large Cooking Appliances 	Data	a removed from	sample
Source: Euromonitor International from official statistics, trade associat	tions trade nres	ss company research	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 4 Sales of Large Cooking Appliances by Category: % Value Growth 2016-2021

% current value growth	
	2020/21
- Freestanding Large Cooking Appliances	
The statistic contraction of the statistic co	Dete

- Built-in Hobs
- Built-in Large Cooking Appliances

Data removed from sample

2016/21 Total

2016-21 CAGR

 Ovens Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers Large Cooking Appliances Source: Euromonitor International from official store checks, trade interviews, trade 		le associations, t			om sampl	e
Table 5 Sales of Built-in Hobs b	by Format: %	Volume 2016	-2021			
% retail volume	2016	2017	2018	2019	2020	2021
Gas Induction Mixed Standard Electric Vitroceramic Total		Data I	removed f	rom samp	ble	
Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources						
Table 6 Sales of Ovens by Con % retail volume	nected Applia	ances: % Volu	ıme 2017-202	1		
		2017	2018	2019	2020	2021

Connected Non-Connected Total	Data removed from sample

Table 7 NBO Company Shares of Large Cooking Appliances: % Volume 2017-2021

% retail volume					
Company	2017	2018	2019	2020	2021

Data	removed from	sample

Others Total			Data remo	ved from	sample	
Source:	Euromonitor International from offici store checks, trade interviews, trade	al statistics, trade associations sources	, trade press, con	npany research,		
Table 8	LBN Brand Shares of L	arge Cooking Appliances	: % Volume 20	18-2021		
% retail Brand (0		ny (NBO)	2018	2019	2020	2021
	I	Data removed from	n sample			
Source:	Euromonitor International from offici store checks, trade interviews, trade	al statistics, trade associations	, trade press, con	npany research,		

 Table 9
 NBO Company Shares of Built-in Hobs: % Volume 2017-2021

% retail volume Company	2017	2018	2019	2020	2021
Data re	moved fror	n sample			
Source: Euromonitor International from official statistics store checks, trade interviews, trade sources	, trade association	s, trade press, c	ompany researcl	h,	
Table 10 NBO Company Shares of Ovens	s: % Volume 20	17-2021			
% retail volume Company	2017	2018	2019	2020	2021
Data re	moved fror	n sample			
Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources					
Table 11 NBO Company Shares of Cooke	er Hoods: % Vo	ume 2017-20	21		
% retail volume Company	2017	2018	2019	2020	2021
Data re	moved fror	n sample			
Source: Euromonitor International from official statistics store checks, trade interviews, trade sources	, trade association	s, trade press, co	ompany research	h,	
Table 12 NBO Company Shares of Built-in	n Cooker Hoods	s: % Volume 2	2017-2021		

% retail volume Company	2017	2018	2019	2020	2021
Da	ta removed fron	n sample			

Data	removed from	n sample			
Source: Euromonitor International from official statis store checks, trade interviews, trade source		s, trade press, c	ompany researc	h,	
Table 13 NBO Company Shares of Free	eestanding Cooker	Hoods: % Vo	olume 2017-20)21	
% retail volume Company	2017	2018	2019	2020	2021
Data	removed from	n sample			
Source: Euromonitor International from official statis store checks, trade interviews, trade source		s, trade press, c	ompany researc	h,	
Table 14 NBO Company Shares of Co	ookers: % Volume 2	2017-2021			
% retail volume Company	2017	2018	2019	2020	2021
Data	removed from	n samnle			
Data		sample			

Table 15NBO Company Shares of Range Cookers: % Volume 2017-2021

% retail volume Company	2017	2018	2019	2020	2021
	Data removed fr	rom sampl	е		

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 16 Distribution of Large Cooking Appliances by Format: % Volume 2016-2021

% retail volume	2016	2017	2018	2019	2020	2021
Store-Based Retailing - Grocery Retailers Modern Grocery Retailers Convenience Stores Discounters Forecourt Retailers Hypermarkets Non-Grocery Specialists Electronics and Appliance Specialist Retailers Health and Beauty Specialist Retailers Beauty Specialist Retailers Chemists/Pharmacies Drugstores/ parapharmacies Vitamins and Dietary Supplements Specialist Retailers Home and Garden Specialist Retailers Other Non-Grocery Specialists - Mixed Retailers Other Non-Grocery Specialists - Mixed Retailers Variety Stores Warehouse Clubs Non-retail channels - Builders Merchants - Construction Non-Store Retailing - Direct Selling - Homeshopping - E-Commerce Total Source: Euromonitor International from offici	al statistics, trad		removed f		ple	

 Source:
 Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

 Note:
 Others includes sales from door to door selling, warehouse clubs etc

Table 17 Production of Large Cooking Appliances: Total Volume 2016-2021

'000 units	2016	2017	2018	2019	2020	2021
Large Cooking Appliances – Production		Data	removed	rom sam	ple	
Source: Euromonitor International from t Note: '-' indicates data not available	rade sources/nat	ional statistics				
		A	0-1		000	

Table 18 Forecast Sales of Large Cooking Appliances by Category: Volume 2021-2026

'000 units	2021	2022	2023	2024	2025	2026
 Freestanding Large Cooking Appliances Built-in Hobs Built-in Large Cooking Appliances Ovens Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers Large Cooking Appliances 		Data r	emoved f	rom samp	ble	

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 19 Forecast Sales of Large Cooking Appliances by Category: Value 2021-2026

 Freestanding Large Cooking Appliances Built-in Hobs Built-in Large Cooking Appliances Ovens Ovens Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods 	USD million	2021	2022	2023	2024	2025	2026
- Cookers - Range Cookers Large Cooking Appliances Severe: Europeriter International from tode acceptions, tode press, company research, tode interviewe	Cooking Appliances - Built-in Hobs - Built-in Large Cooking Appliances - Ovens - Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods - Cookers - Range Cookers Large Cooking Appliances						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 20Forecast Sales of Large Cooking Appliances by Category: % Volume Growth2021-2026

% volume growth

2021/22 2021-26 CAGR 2021/26 Total

- Freestanding Large Cooking Appliances - Built-in Hobs - Built-in Large Cooking Appliances - Ovens - Cooker Hoods Data removed from sample -- Built-in Cooker Hoods -- Freestanding Cooker Hoods - Cookers - Range Cookers Large Cooking Appliances Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources Table 21 Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2021-2026 % constant value growth

5	2021/2022	2021-26 CAGR	2021/26 Total
 Freestanding Large Cooking Appliances Built-in Hobs Built-in Large Cooking Appliances Ovens Cooker Hoods Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers Large Cooking Appliances 	Data	removed from s	sample
Source: Euromonitor International from trade associations, trade pre	ss. company rese	arch, trade interviews.	

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

CONSUMER APPLIANCES IN THE US - INDUSTRY OVERVIEW

EXECUTIVE SUMMARY

Consumer appliances in 2021: The big picture

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2021 key trends

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Competitive landscape

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Retailing developments

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Passport 12

What next for consumer appliances?

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MARKET INDICATORS

Table 22Household Penetration of Selected Total Stock Consumer Appliances byCategory 2016-2021

% households	2016	2017	2018	2019	2020	2021
Dishwashers Automatic Dryers Automatic Washer Dryers Automatic Washing Machines Semi-Automatic Washing Machines Built-in Hobs Ovens Cooker Hoods Cookers Range Cookers Microwaves Electric Wine Coolers/ Chillers Freezers Fridge Freezers Fridge Freezers Fridges Portable Room Air Conditioners Split Air Conditioners Window Air Conditioners Window Air Conditioners Cooling Fans Food Preparation Appliances Heating Appliances Irons Body Shavers Hair Care Appliances Oral Care Appliances		Datar	removed f	rom samı	ble	

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade interviews

Table 23 Replacement Cycles of Consumer Appliances by Category 2016-2021

Replacement cycles - years	2016	2017	2018	2019	2020	2021
Dishwashers Automatic Dryers Automatic Washer Dryers Automatic Washing Machines Built-in Hobs Ovens Cooker Hoods Cookers Range Cookers Microwaves Electric Wine Coolers/ Chillers Freezers Fridge Freezers Fridge Freezers Fridges Portable Room Air Conditioners Split Air Conditioners Window Air Conditioners Window Air Conditioners Cooling Fans Food Preparation Appliances Heating Appliances Irons Body Shavers Hair Care Appliances Oral Care Appliances Oral Care Appliances Freestanding Hobs Cylinder Vacuum Cleaners Stick Vacuum Cleaners		Data	removed	from sam	ple	

Source: Euromonitor International from official statistics, trade associations, trade interviews

Table 24Forecast Household Penetration of Selected Total Stock Consumer Appliancesby Category 2021-2026

% households	2021	2022	2023	2024	2025	2026
Dishwashers Automatic Dryers		Data	removed	from sam	ple	

Passport 14

Automatic Washer Dryers	
Automatic Washing	
Machines	
Semi-Automatic Washing	
Machines	
Built-in Hobs	
Ovens	
Cooker Hoods	
Cookers	
Range Cookers	
Microwaves	
Electric Wine Coolers/	
Chillers	
Freezers	
Fridge Freezers	
Fridges	Determoned from comple
Portable Room Air	Data removed from sample
Conditioners	
Split Air Conditioners Window Air Conditioners	
Cooling Fans Food Preparation	
Appliances	
Heating Appliances	
Heating Appliances	
Irons	
Irons Body Shavers	
Irons Body Shavers Hair Care Appliances	
Irons Body Shavers Hair Care Appliances Oral Care Appliances	
Irons Body Shavers Hair Care Appliances Oral Care Appliances Coffee Machines	
Irons Body Shavers Hair Care Appliances Oral Care Appliances Coffee Machines Freestanding Hobs	
Irons Body Shavers Hair Care Appliances Oral Care Appliances Coffee Machines Freestanding Hobs Cylinder Vacuum Cleaners	
Irons Body Shavers Hair Care Appliances Oral Care Appliances Coffee Machines Freestanding Hobs	
Irons Body Shavers Hair Care Appliances Oral Care Appliances Coffee Machines Freestanding Hobs Cylinder Vacuum Cleaners Handheld Vacuum Cleaners	

Source: Euromonitor International from official statistics, trade associations, trade interviews

Table 25 Forecast Replacement Cycles of Consumer Appliances by Category 2021-2026

Replacement cycles - years	2021	2022	2023	2024	2025	2026
Dishwashers Automatic Dryers Automatic Washer Dryers Automatic Washing Machines Built-in Hobs Ovens Cooker Hoods Cookers Range Cookers Microwaves Electric Wine Coolers/ Chillers Freezers Fridge Freezers Fridges Portable Room Air Conditioners		Data	emoved f	rom samı	ble	

Split Air Conditioners Window Air Conditioners Cooling Fans Food Preparation Appliances Heating Appliances Irons Body Shavers Hair Care Appliances Oral Care Appliances Oral Care Appliances Freestanding Hobs Cylinder Vacuum Cleaners Handheld Vacuum Cleaners Stick Vacuum Cleaners Upright Vacuum Cleaners	Data removed from sample
---	--------------------------

Source: Euromonitor International from official statistics, trade associations, trade interviews

MARKET DATA

Table 26Sales of Consumer Appliances by Category: Volume 2016-2021							
'000 units		2016	2017	2018	2019	2020	2021
Major Applian Small Applian Consumer Ap	ces	_	Data	a remove	d from sam	ple	
Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources							
Table 27 Sales of Consumer Appliances by Category: Value 2016-2021							
USD million		2016	2017	2018	2019	2020	2021
Major Applian Small Applian Consumer Ap	ces		Dat	ta remove	ed from sam	ple	
	nonitor International from checks, trade interviews,		ade associa	tions, trade pre	ss, company resear	ch,	
Table 28	Sales of Consumer	Appliances by	Category	: % Volume C	Growth 2016-202	1	
% volume gro	wth			2020/21	2016-21 CAGF	R 2016/2	1 Total
Major Applian Small Applian Consumer Ap	ces			Data	a removed f	rom sampl	е
	nonitor International from checks, trade interviews,		ade associa	itions, trade pre	ss, company resear	ch,	

Table 29 Sales of Consumer Appliances by Category: % Value Growth 2016-2021

% current value growth

Major Appliances Small Appliances Consumer Appliances	Data	removed from	sample
	2020/21	2016-21 CAGR	2016/21 Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 30Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume2016-2021

'000 units	2016	2017	2018	2019	2020	2021
 Built-in Dishwashers Freestanding Dishwashers Built-in Home Laundry Appliances Freestanding Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Freestanding Automatic Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Machines Built-in Automatic Washing Machines Freestanding Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Freestanding Automatic Washing Machines Semi-Automatic Washing Machines Freestanding Large Cooking Appliances Built-in Large Cooking Appliances Built-in Hobs Ovens Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers 		Data	removed	from sam	ple	

Source: Euromonitor International from official statistics, trade associations, trade press, company research,	Large Cooking Appliances - Built-in Microwaves - Freestanding Microwaves Microwaves - Built-in Refrigeration Appliances - Freestanding Refrigeration Appliances - Electric Wine Coolers/ Chillers Built-in Electric Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers Freestanding Electric Wine Coolers/ Chillers Freestanding Freezers Built-in Freezers Freestanding Freezers Freestanding Fridge Freezers Freestanding Fridge Freezers Fridges Fridges Freestanding Fridges Refrigeration Appliances Built-In Major Appliances Freestanding Major Appliances Major Appliances	Data removed from sample
--	--	--------------------------

Table 31Sales of Major Appliances by Category and Built-in/Freestanding Split: Value2016-2021

USD million	2016	2017	2018	2019	2020	2021
 Built-in Dishwashers Freestanding Dishwashers Dishwashers Built-in Home Laundry Appliances Freestanding Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Freestanding Automatic Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Automatic Washer Dryers Automatic Washer Dryers Automatic Washer Dryers Automatic Washer Dryers 		Data r	emoved f	rom samp	ble	

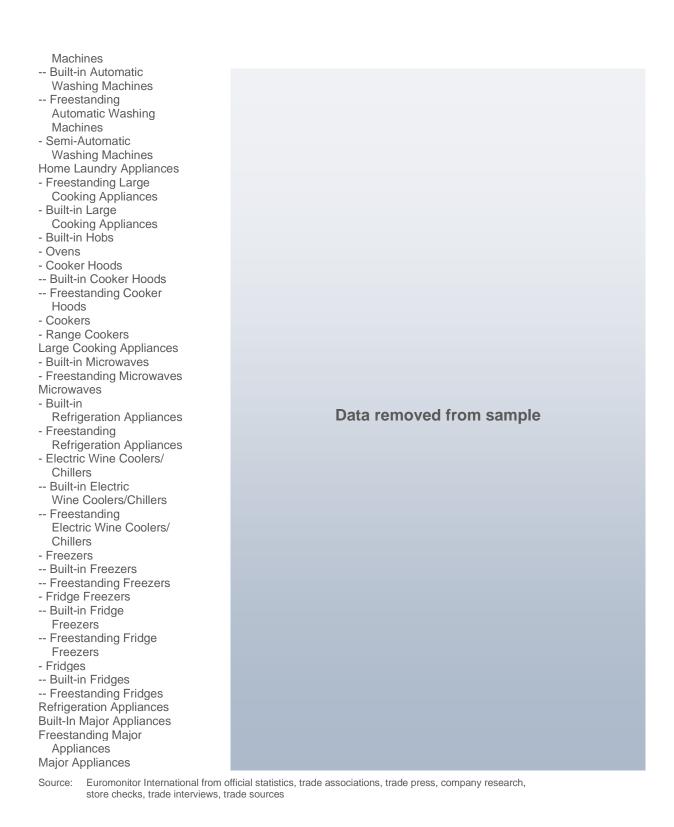


Table 32Sales of Major Appliances by Category and Built-in/Freestanding Split: %Volume Growth 2016-2021

% volume growth

	2020/21	2016-21 CAGR	2016/21 Total
 Built-in Dishwashers Freestanding Dishwashers Built-in Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Freestanding Automatic Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Built-in Automatic Washer Dryers Built-in Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Built-in Automatic Washing Machines Freestanding Large Cooking Appliances Built-in Large Cooking Appliances Built-in Large Cooking Appliances Built-in Hobs Ovens Cooker Hoods Freestanding Cooker Hoods Cookers Built-in Cooker Hoods Cookers Built-in Microwaves Freestanding Microwaves Microwaves Built-in Refrigeration Appliances Electric Wine Coolers/Chillers Built-in Electric Wine Coolers/ Chillers Freestanding Freezers Fridge Freezers Fridges Freestanding Fridge Freezers Fridge Freezers Fridge Freezers Freestanding Fridge S Freestanding Freezers Freestanding Freezers Fridges Freestanding Freezers Freestanding Freezers Freestanding Fridges Freestanding Freezers Freestanding Fridges Freestanding Major Appliances 	Data	a removed from	sample

Table 33Sales of Major Appliances by Category and Built-in/Freestanding Split: % ValueGrowth 2016-2021

% current value growth

	2020/21	2016-21 CAGR	2016/21 Total
 Built-in Dishwashers Freestanding Dishwashers Dishwashers Built-in Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Automatic Washer Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Automatic Washer Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Automatic Washing Machines Built-in Automatic Washing Machines Built-in Automatic Washing Machines Freestanding Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Freestanding Large Cooking Appliances Built-in Large Cooking Appliances Built-in Cooker Hoods Ovens Cooker Hoods Built-in Mocowaves Macrowaves Built-in Microwaves Built-in Refrigeration Appliances Built-in Refrigeration Appliances Ereestanding Refrigeration Appliances Ereestanding Refrigeration Appliances Built-in Refrigeration Appliances Ereestanding Refrigeration Appliances Ereestanding Refrigeration Appliances Built-in Refrigeration Appliances Ereestanding Refrigeration Appliances Electric Wine Coolers/Chillers Built-in Refrigeration Appliances Ereestanding Freezers Freestanding Freezers Freestanding Freezers Freestanding Freezers Freestanding Freezers Freestanding Freezers Freestanding Fridges Fridge Freezers Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Maior Appliances Freestanding Major Appliances Freestanding Major Appliances Freestanding Fridges Freestanding Fridges Freestanding Major Appliances Freestanding M		a removed from	sample

Table 34 Sales of Small Appliances by Category: Volume 2016-2021

'000 units						
	2016	2017	2018	2019	2020	2021

Air Treatment Products Food Preparation Appliances Heating Appliances Irons Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances	
--	--

Table 35 Sales of Small Appliances by Category: Value 2016-2021

USD million	2016	2017	2018	2019	2020	2021
Air Treatment Products Food Preparation Appliances Heating Appliances Irons Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances		Data r	emoved f	rom samı	ble	
	ee					

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 36 Sales of Small Appliances by Category: % Volume Growth 2016-2021

% volume growth	2020/21	2016-21 CAGR	2016/21 Total
Air Treatment Products Food Preparation Appliances Heating Appliances Irons Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances	Data	removed from	sample
Source: Euromenitor International from official statistical trade appaaisti	iona trada pros	s company research	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 37 Sales of Small Appliances by Category: % Value Growth 2016-2021

% current value growth	2020/21	2016-21 CAGR	2016/21 Total
Air Treatment Products Food Preparation Appliances Heating Appliances Irons	Data	a removed from	sample

Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 38 NBO Company Shares of Major Appliances: % Volume 2017-2021

% retail volur Company	me	2017	2018	2019	2020	2021
	Data	removed fron	n sample	9		
Source: Euro	omonitor International from official stati	stics trade associations	trade press	company research	2	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 39 LBN Brand Shares of Major Appliances: % Volume 2018-2021

% retail volume Brand (GBO)	Company (NBO)	2018	2019	2020	2021
	Data removed	I from sample			

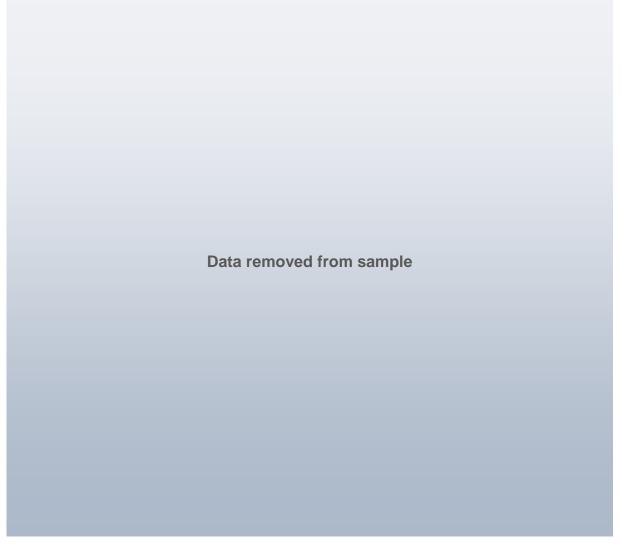


Table 40 NBO Company Shares of Small Appliances: % Volume 2017-2021

% retail volume Company	2017	2018	2019	2020	2021
Da	ata removed from	n sample			

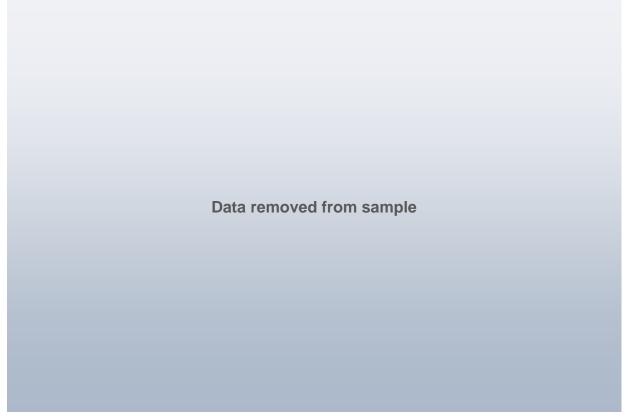


Table 41 LBN Brand Shares of Small Appliances: % Volume 2018-2021

% retail volume Brand (GBO)	Company (NBO)	2018	2019	2020	2021
	Data removed from	sample			

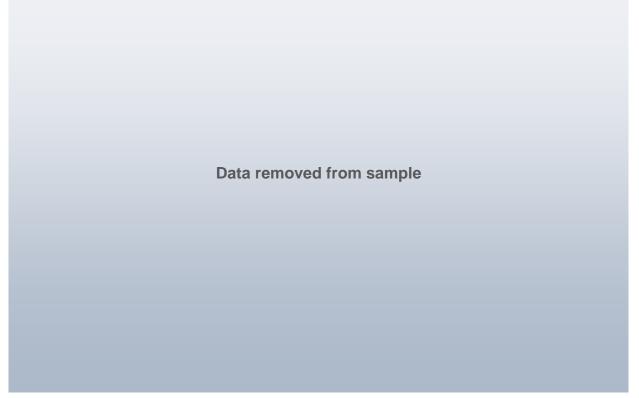


Table 42 Distribution of Major Appliances by Format: % Volume 2016-2021

% retail volume	2016	2017	2018	2019	2020	2021
Store-Based Retailing - Grocery Retailers Modern Grocery Retailers Convenience Stores Discounters Forecourt Retailers Hypermarkets Supermarkets Supermarkets Non-Grocery Specialists Electronics and Appliance Specialist Retailers Health and Beauty Specialist Retailers Beauty Specialist Retailers Chemists/Pharmacies Drugstores/ parapharmacies		Data	removed	from sam	ple	

 Vitamins and Dietary Supplements Specialist Retailers Home and Garden Specialist Retailers Other Non-Grocery Specialists - Mixed Retailers Department Stores Mass Merchandisers Variety Stores Warehouse Clubs Non-retail channels - Builders Merchants - Construction Non-Store Retailing - Direct Selling - Homeshopping - E-Commerce Total 	Data removed from sample
--	--------------------------

 Source:
 Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

 Note:
 Others includes sales from door to door selling, warehouse clubs etc

Table 43 Distribution of Small Appliances by Format: % Volume 2016-2021

% retail volume	2016	2017	2018	2019	2020	2021
Store-Based Retailing - Grocery Retailers Modern Grocery Retailers Convenience Stores Discounters Forecourt Retailers Hypermarkets Hypermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Supermarkets Health and Beauty Specialist Retailers Chemists/Pharmacies Drugstores/ parapharmacies Vitamins and Dietary Supplements Specialist Retailers Vitamins and Dietary Supplements Specialist Retailers Home and Garden Specialists Mixed Retailers Department Stores Mass Merchandisers		Datar	removed f	irom sam	ple	

Variety Sto	vroc						
Warehouse Clubs Non-retail channels - Builders Merchants							
			_				
- Constructio Non-Store Re			Da	ta remov	ved from sam	ple	
- Direct Sellir - Homeshopp	ng						
- E-Commerce Total							
store	monitor International from checks, trade interviews, rs includes sales from doo	trade sources			ss, company research,		
Note. Othe		to door sening, w		53 610			
Table 44	Forecast Sales of (Consumer Appl	iances by C	ategory: Vo	lume 2021-2026		
'000 units		2021	2022	2023	2024	2025	2026
Major Appliq	2000	2021	LOLL	2020	2021	2020	2020
Major Applian Small Applian Consumer Applian	nces		Data	remove	d from sample	e	
Source: Euro	monitor International from		rade associati	ons, trade pre	ss, company research,		
Store	e checks, trade interviews,	lade sources					
Table 45	Forecast Sales of (Consumer Appli	iances by C	ategory: Va	lue 2021-2026		
USD million		0004			0004	0005	
		2021	2022	2023	2024	2025	2026
Major Applian Small Applian Consumer Applian	nces		Data	remove	d from sampl	е	
	monitor International from	official statistics, ti	rade associati	ons, trade pre	ss, company research,		
	e checks, trade interviews,						
Table 46	Forecast Sales of (Consumer Appl	iances by C	ategory: %	Volume Growth 202	21-	
2026				alogory. /		- '	
% volume gro	owth						
				2021/22	2021-26 CAGR	2021/26	Total
Major Applian Small Applian				Date	a removed fro	m sample	
Consumer A				Date	a removed no	in sample	7
Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources							
Table 47 2026	Forecast Sales of (Consumer Appli	iances by C	ategory: %	Value Growth 2021	-	
% constant v	alue growth			0.4/0.5	0004 00 010-	00001/5-	-

Major Appliances Small Appliances Consumer Appliances

Data removed from sample

Passport 29

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 48Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split:Volume 2021-2026

'000 units	2021	2022	2023	2024	2025	2026
 Built-in Dishwashers Freestanding Dishwashers Built-in Home Laundry Appliances Freestanding Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Freestanding Automatic Vasher Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Freestanding Automatic Washer Dryers Built-in Automatic Washer Dryers Freestanding Automatic Washer Dryers Built-in Automatic Washing Machines Built-in Automatic Washing Machines Freestanding Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Ooking Appliances Built-in Large Cooking Appliances Built-in Hobs Ovens Cooker Hoods Freestanding Cooker Hoods Cookers Range Cookers Large Cooking Appliances Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Built-in Cooker Hoods Freestanding Cooker Hoods Cookers Built-in Microwaves Freestanding Microwaves Built-in Refrigeration Appliances 		Data	removed	from sam	ple	

 Freestanding Refrigeration Appliances Electric Wine Coolers/ Chillers Built-in Electric Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers Freezers Built-in Freezers Fridge Freezers Fridge Freezers Freezers Freezers Freezers Fridges Fridges Freestanding Fridge Freezers Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Fridges Freestanding Major Appliances Major Appliances 	Data removed from sample
Source: Euromonitor International from trade sources	trade associations, trade press, company research, trade interviews,

Table 49Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split:Value 2021-2026

USD million	2021	2022	2023	2024	2025	2026
 Built-in Dishwashers Freestanding Dishwashers Dishwashers Built-in Home Laundry Appliances Freestanding Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Freestanding Automatic Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Automatic Washer Dryers Freestanding Machines Freestanding Automatic Washing Machines Freestanding Automatic Washing Machines 		Data	emoved f	rom samp	ble	

- Semi-Automatic	
Washing Machines	
Home Laundry Appliances	
- Freestanding Large	
Cooking Appliances - Built-in Large	
Cooking Appliances	
- Built-in Hobs	
- Ovens	
- Cooker Hoods	
Built-in Cooker Hoods	
Freestanding Cooker	
Hoods	
- Cookers	
- Range Cookers	
Large Cooking Appliances	
- Built-in Microwaves	
 Freestanding Microwaves 	
Microwaves	
- Built-in	
Refrigeration Appliances	
- Freestanding	
Refrigeration Appliances	
- Electric Wine Coolers/	Data removed from sample
Chillers	
Built-in Electric	
Wine Coolers/Chillers	
Wine Coolers/Chillers Freestanding	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers - Fridge Freezers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers - Fridge Freezers Built-in Fridge	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Fridge Freezers Built-in Fridge Freezers	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Fridge Freezers Fridge Freezers Built-in Fridge Freezers Freestanding Fridge Freezers Fridges	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Built-in Fridge Freezers Freestanding Fridge Freezers Freestanding Fridge Freezers Fridges Built-in Fridges	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Built-in Fridge Freezers Freestanding Fridge Freezers Fridges Built-in Fridges Built-in Fridges Freestanding Fridges	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Built-in Fridge Freezers Freestanding Fridge Freezers Fridges Fridges Built-in Fridges Freestanding Fridges Refrigeration Appliances	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Fridge Freezers Fridge Freezers Freestanding Fridge Freezers Freestanding Fridge Freezers Fridges Fridges Fridges Fridges Freestanding Fridges Refrigeration Appliances Built-In Major Appliances	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Built-in Fridge Freezers Freestanding Fridge Freezers Fridges Freestanding Fridges Refrigeration Appliances Built-In Major Appliances Freestanding Major	
 Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Freestanding Fridge Freezers - Fridges Fridges Freestanding Fridges Freestanding Fridges Refrigeration Appliances Built-In Major Appliances Freestanding Major Appliances 	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Built-in Fridge Freezers Freestanding Fridge Freezers Fridges Freestanding Fridges Refrigeration Appliances Built-In Major Appliances Freestanding Major	
Wine Coolers/Chillers Freestanding Electric Wine Coolers/ Chillers - Freezers Built-in Freezers Freestanding Freezers Fridge Freezers Freestanding Fridge Freezers Fridges Freestanding Fridges Refrigeration Appliances Built-In Major Appliances Freestanding Major Appliances Major Appliances	rade associations, trade press, company research, trade interviews,

Table 50Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split:% Volume Growth 2021-2026

% volume growth	2021/22	2021-26 CAGR	2021/26 Total
- Built-in Dishwashers - Freestanding Dishwashers Dishwashers - Built-in Home Laundry Appliances	Data	sample	

Table 51Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split:% Value Growth 2021-2026

% constant value growth	2021/2022	2021-26 CAGR	2021/26 Total
- Built-in Dishwashers - Freestanding Dishwashers Dishwashers - Built-in Home Laundry Appliances	Data	removed from	sample

 Freestanding Home Laundry Appliances Automatic Dryers Built-in Automatic Dryers Automatic Washer Dryers Built-in Automatic Washer Dryers Automatic Washer Dryers Automatic Washing Machines Freestanding Automatic Washing Machines Freestanding Automatic Washing Machines Freestanding Automatic Washing Machines Freestanding Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Semi-Automatic Washing Machines Built-in Automatic Washing Machines Semi-Automatic Washing Machines Home Laundry Appliances Built-in Large Cooking Appliances Built-in Hobs Ovens Cooker Hoods Built-in Cooker Hoods Cookers Built-in Microwaves Freestanding Mpliances Built-in Microwaves Freestanding Microwaves Microwaves Built-in Refrigeration Appliances Built-in Refrigeration Appliances Electric Wine Coolers/ Chillers Freestanding Electric Wine Coolers/ Chillers Freestanding Freezers Fridge Freezers Fridge Freezers Fridge Freezers Fridge Freezers Fridges Freestanding Fridge S Freestanding Fridge S Ferestanding Fridges Freestanding Appliances Freestanding Fridges Freestanding Major Appliances Freestanding Major Appliances 	Data removed from sample
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Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 52 Forecast Sales of Small Appliances by Category: Volume 2021-2026

'000 units	2021	2022	2023	2024	2025	2026
Air Treatment Products Food Preparation Appliances Heating Appliances Irons		Data r	emoved f	rom samı	ble	

Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances		Data r	emoved f	rom samp	ble	
Source: Euromonitor International from trade sources						
Table 53Forecast Sales of	Small Applianc	es by Categor	y: Value 2021	1-2026		
USD million	2021	2022	2023	2024	2025	2026
Air Treatment Products Food Preparation Appliances Heating Appliances Irons Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances				from sam		

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 54 Forecast Sales of Small Appliances by Category: % Volume Growth 2021-2026

% volume growth		2021/22	2021-26 CAGR	2021/26 Total
Air Treatment Products Food Preparation Appliances Heating Appliances Irons Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances		Data	removed from	sample
Source: Euromonitor International from trade sources	trade associations, trade press,	company resea	arch, trade interviews,	

Table 55 Forecast Sales of Small Appliances by Category: % Value Growth 2021-2026

% constant value growth	2021/2022	2021-26 CAGR	2021/26 Total
Air Treatment Products Food Preparation Appliances Heating Appliances Irons Personal Care Appliances Small Cooking Appliances Vacuum Cleaners Small Appliances	Data	removed from	sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

DISCLAIMER

Forecast and scenario closing date: 1 November 2021 Report closing date: 9 December 2021

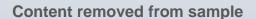
Analysis and data in this report give full consideration to consumer behaviour and market performance in 2021 and beyond as of the dates above. For the very latest insight on this industry and consumer behaviour, at both global and national level, readers can access strategic analysis and updates on www.euromonitor.com and via the Passport system, where new content is being added on a systematic basis.

SOURCES

Sources used during research include the following:

Summary 1 Research Sources

Official Sources



Trade Associations